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VICTORY
Sports Foundation
IS THE WAY

YUVA Shakti

NEWSLETTER

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FOUNDER MESSAGE

*Dear Supporters and Champions
of Victory Sports Foundation,*

As we embark on the threshold of a promising new year, the Victory Sports Foundation extends heartfelt gratitude for the unwavering support. Yuvashakti, our cherished newsletter, stands as a living testament to the exuberant spirit of youth, reflecting their boundless potential.

In the final quarter of 2023, our commitment to humanitarian efforts shone through disaster relief initiatives and festive celebrations. The period also highlighted our dedication to sportsmanship through active tournament participation. Commencing the new year with positivity

we successfully distributed sports kits to 80 students, reinforcing our commitment to empowering youth in 2024. Our goal remains resolute—to sculpt champions not only in sports but in life, fostering resilience, discipline, and teamwork.

As we stride into 2024, let us collectively set new targets and refresh our dedication to empowering the youth. With an unwavering commitment to our shared mission, we aim to continue sculpting individuals into champions.

With deep gratitude,

Thanigaivelan S K

Founder, Victory Sports Foundation

OUR HISTORY

We take pride in the path we've travelled since our inception in 2004. Our journey has been marked by immense satisfaction as we witnessed our students evolve into confident and dedicated athletes. Beyond just excelling in sports, we have placed a significant emphasis on programs that nurture their moral and social consciousness, striving to mould them into exemplary individuals and responsible citizens. Like any journey, ours has been riddled with challenges, but it has always been accompanied by a glimmer of optimism. We hold hope not only for the future of sports in India but also for the underprivileged and, most importantly, for our beloved students. Here's a concise overview of our journey to date:



OUR INITIATIVES

Sports for All

The "Sports for All" initiative is a comprehensive program designed to ensure that all children, irrespective of their economic background, have access to sports opportunities. It encompasses coaching, training, provision of sports equipment, nutritional support, inclusivity, community engagement, talent identification, scholarships, and education alongside sports.

Opportunity for All

"Opportunity for All" offers sports students the chance to compete in competitive tournaments, access matches, and facilitates learning and gameplay improvement. This initiative aims to create inclusive opportunities for aspiring athletes, allowing them to gain valuable experience, enhance their skills, and develop their abilities through active participation in sports competitions and events.



Sports for Women

The "Sports for Women" initiative is dedicated to promoting and enhancing women's participation in sports while emphasizing their visibility. This program seeks to empower women by creating opportunities for them to engage in sports, thus breaking down traditional gender barriers.

Space for Sports

SPACE FOR SPORTS initiative is a dedicated effort to enhance sporting facilities. Through this project, we aim to create new sports spaces, develop existing facilities, and ensure proper repair and maintenance of the infrastructure. The initiative is driven by the belief that well-maintained sports facilities are essential for nurturing talent, promoting physical fitness, and fostering a sense of community among athletes.

FEATURE STORY

18 years on: Our Journey with Victory Sports Foundation's Flagship Annual Sports Kit Distribution Program

As we stand at the crossroads of an 18-year journey, there is a profound sense of pride in celebrating the milestone of Victory Sports Foundation's flagship program - The Annual Sports Kit Distribution. Impacting the lives of over 3000 students so far, this annual event has become more than just a tradition; it is a testament to our commitment to empowerment and sportsmanship.

On January 1st, 2024, we found ourselves immersed in the vibrant atmosphere at the Government Model Higher Secondary School in Triplicane, witnessing the unfolding of the 18th Annual Sports Kit Distribution event.

This flagship program has always been about more than providing sports gear. It is a collective mission to foster sportsmanship and ensure equal opportunities for students from diverse backgrounds. The event was graced by our distinguished Chief Guest, Mr. Sudarshan Ramabadrana, and esteemed Guests of Honour Mr. P.T.T. Rajan, Mr. Murugan, Mr. S. Suresh, and Mrs. V. Shanthi. The joyous occasion saw the distribution of sports kits to 80 eager students from various schools, generously funded by CAPCO.



TOURNAMENTS

Conducting and participating in tournaments for sports students is essential for honing their skills, fostering healthy competition, and promoting teamwork. Tournaments provide a platform for athletes to showcase their talent, boosting confidence and motivation. Additionally, the experience gained through competitive play contributes to character development, resilience, and the ability to handle pressure, preparing students for success both on and off the field.

In all, we participated in 7 different tournament activities in the last quarter where our students emerged winners in four different matches, embodying our commitment to nurturing young talent.

Each tournament serve as platforms to foster a sense of camaraderie and instil valuable life skills like character-building, teamwork, and discipline in the participating students.



CSR PROGRAMS

Fitness Assessments

We undertook fitness assessments to evaluate students capabilities across various fitness parameters. Last quarter, these assessments were conducted in Cheyyar and Krishnagiri. The fitness assessments aimed to evaluate participants' upper limbs explosive power, lower limbs explosive power, agility, speed, and endurance. On November 3rd, in Cheyyar, 90 students actively participated and on December 24th, similar assessments were conducted in Krishnagiri, Pochampalli, and Nagarasampatti, specifically in Bargur, with the enthusiastic participation of 73 students.



Beyond Sports Festival, Fitness Assessments, and the Hockey Hub Expansion with Cheyyar SEZ Developers

As a dedicated implementation agency for CSR partners, we have forged a robust partnership with Cheyyar SEZ Developers to champion sports and well-being in the Cheyyar area. Our joint initiative, Beyond Sports, has played a pivotal role in promoting football, with a particular focus on government schools in the region. In October 2023, Cheyyar SEZ Developers expanded their reach to Bargur, Krishnagiri, recognizing the potential to create a broader impact on sports development. Subsequently, a hockey hub was inaugurated, signalling a strategic move to generate momentum around the sport of hockey.



Beyond Sports Festival (Nov 26-29, 2023)

The Beyond Sports Festival, held to create a buzz about Hockey in Bargur (Nagarasampatti & Pulli-ampatti), served as a dynamic platform for promoting sports and fostering community engagement. Featuring a range of activities including football matches, quizzes, and under-19 football tournaments, the festival aimed to instill a spirit of sportsmanships and active lifestyle within the community. Beyond being a celebration of our expansion, the event left a significant impact by encouraging local residents to embrace the values of teamwork, fair play, and overall well-being. The Beyond Sports Festival exemplifies our commitment to community development through sports, creating a lasting positive influence in Bargur.

Nov 26th	Penalty Corner
Nov 27th	Law of Game and Quiz
Nov 28th	Theory Session and Quiz
Nov 29th	Under-19 Girls 11 a side football
Nov 30th	Under-19 boys, 7 a side football



FEATURE STORY 2

"VSF Champions: A Triumph in Youth Sports Development"

VSF places a significant emphasis on fostering a love for sports from a young age and collaborates extensively with talented and determined youth to enhance their athletic skills, ultimately paving the way for them to become accomplished sportsmen. The organization is committed to cultivating sports champions who can proudly represent at both state and national-level competitions. Thanks to the support of Cheyyar SEZ developers, we successfully transformed interested students into high-performing champions.

Our students participated in three categories – Under-14, Under-17, and Under-19 – representing Cheyyar Boys Hr. Sec. School in the Zonal Level

Tournament organized by the School Education Department. They not only emerged as Zonal

Winners but also clinched the title of "District Winner." Of Tiruvannamalai district. Moving forward, this winning team will proudly represent the Tiruvannamalai district in the upcoming state competition, marking a historic achievement for our organization.

In addition to their success at the district level, the Cheyyar Boys Under-19 team showcased their skills in the District Level Tournament organized by Santhome Higher Secondary School in Chennai. Their performances demonstrated their ability to stand head-to-head with the State Champion Team, securing a commendable Third Position in this prestigious tournament. This accomplishment further solidifies our commitment to nurturing and developing young athletes into formidable competitors.



Space for Sports

Creating an environment that fosters sports involves more than just training and mentoring; it requires the development of robust infrastructure to support athletes and provide spaces where they can practice and excel. Investing in sports facilities is crucial for the holistic development of sportsperson and the overall promotion of a healthy and active lifestyle. By creating spaces for grassroots sports, VSF focuses on nurturing young talent



VSF Created 5A Side Football Ground @ Government Model School, Triplicane

"Government Model School Cleaning: Cultivating a Healthy and Active Game Environment"

The cleaning event at the Government Model School on October 20th aimed to create a cleaner and safer environment within the school premises. A well-maintained and hygienic school ground is essential for the overall well-being of students and staff. This initiative aligns with the broader vision of fostering a positive learning environment and ensuring that educational institutions are conducive to the sports needs of students. A clean school not only enhances the physical well-being of those within its walls but also creates an environment that supports various recreational activities, including sports. Cleaner spaces are more likely to be repurposed effectively for sports and other community-centric events, fostering a sense of community engagement.

SPORTS FOR A CAUSE

Empowering Young Hearts

At Victory Sports Foundation, we want our students to go beyond sports and serve as a beacon of hope and inspiration. This way, we channel the energy and passion of our sports champions towards meaningful community service.

Michaung Cyclone Relief Work

Between December 6th and 26th, our focus centred on Michaung Cyclone Relief Work, undertaking a hands-on approach in Triplicane, Ram Nagar - Velachery, and Pallikaranai. Collaborating with donors such as Elegant Construction, The Kindness Foundation and MCKS Yoga Vidya PH Foundation, we addressed immediate needs like food and water distribution, amplifying our impact and establishing a network of compassion. A contribution of 1,60,000 INR, both in monetary and in-kind donations, was generously provided to beneficiaries.

Date	Location	Support provided
Dec 6th - Dec 15th	Triplicane	Gave milk and food to residents of Venkatesapuram
Dec 6th & 7th	Ram Nagar - Velachery & Pallikaranai	Donated water bottles and biscuits
Dec 6th - Dec 10th	Moolakothalam	Donated water bottles and biscuits
Dec 12th - Dec 26th	Triplicane	Cash assistance from Rs 2000-Rs 3000 /family
Dec 21st - Dec 26th	Triplicane	Provided 50 kits of Dry Ration Kit

Towards improved Women's Health:

Kothai Wellness Camp by Victory Sports Foundation and Satyananda Yoga Centre Along with Satyananda Yoga Centre, we jointly organized a Women's Wellness Camp named Kothai on 8th Oct, where more than 120 women were screened by doctors. A health team checked their blood samples and conducted haemoglobin tests, providing medicines and nutrition supplements. All the women received special gifts during the camp. After the weekend, those identified as anaemic were given special lectures along with additional gifts and medicines. The participants were provided with medicines free of cost, and a special medical insurance camp was conducted, highlighting our commitment to community well-being.

ICDS Upgradation: Transforming Spaces for Comprehensive Child Development

The renovation of the ICDS centre in Ram Nagar on November 3rd was aimed creating a safer and more welcoming space for early childhood development, including health and nutrition services. By improving the infrastructure, the center becomes a hub for comprehensive child development services. This can include spaces for educational activities, health check-ups, and community engagement initiatives.



DAAN UTSAV CELEBRATIONS

Celebrated annually from October 2 to 8, #DaanUtsav is India's largest festival of giving. This year, in collaboration with Round Table India, we participated in multiple impactful activities during the Joy of Giving Week thereby targeting diverse beneficiary groups.

- **Shidakshanam** - Educational Empowerment Drive: Distributed stationery from 2-8th October to four schools, including Chennai Corporation High School, providing 100 geometry boxes and 300 stationery kits to support students from 6th to 10th grades .
- **Greening Futures and Nourishing Lives:** Collaborated with Ladies Circle for a tree plantation initiative on 10th October at the Government Madarsa Hr Sec School, planting 30 saplings as part of the Mama Earth Project to create a more sustainable future and foster an outdoor environment for students.
- **Nutrition Support for Students:** Extended nutrition kits to 40 students from Madrasa and Model School football teams at the Museum of Possibilities, emphasizing the importance of proper nutrition in their health and well-being.
- **Donating Deepavali Dresses and Umbrellas:** On October 8th, donated Deepavali dresses to 20 underprivileged children and provided umbrellas to roadside vendors at the 'Museum of Possibilities,' aiming to bring joy, comfort, and protection during the festive season.
- **Umbrella Donation to Street Vendors and Police Staff:** Launched a support on Oct 8th to distribute 5 umbrellas to street vendors outside the Museum of Possibilities and 120 umbrellas to police constables from 5 police stations, demonstrating our commitment to welfare of frontline workers.
- **Illuminating Smiles: Deepawali Celebration at the Differently-Abled Centre:** Orchestrated a heartwarming Deepawali celebration at a Differently-Abled Centre for 70 underprivileged children, featuring special entertainment, food, and gifts, leaving a lasting sparkle in their lives.

CELEBRATING TRADITION, ACHIEVING EXCELLENCE, AND SPREADING SWEET JOY

Events and Awards in the last quarter

"Cultural Enrichment and Togetherness: Victory Sports Foundation's Vibrant Ayudha Pooja Celebrations".

Victory Sports Foundation (VSF) recently hosted a memorable Ayudha Pooja celebration on October 23rd, marking a significant cultural event at Model School, The Hindu Higher Secondary School, and the VSF Office. The occasion witnessed the active participation of approximately 50 enthusiastic students, who contributed to creating an atmosphere filled with cultural richness and togetherness.



The Ayudha Pooja celebrations reflected our commitment to fostering cultural values and a sense of community spirit. The event not only showcased the foundation's dedication to sports but also highlighted our efforts to engage with and celebrate local traditions.



"Honouring Excellence: Victory Sports Foundation Receives Best Performing NGO Award from Hindu Hr Sec School".

On November 4th, we received the prestigious "Best Performing NGO Award" from Hindu Hr Sec School, an accolade presented by the esteemed Hindu School Alumni Association. This recognition underscores the foundation's unwavering dedication and impactful contributions to community welfare. We at VSF express our gratitude to the authorities and management of Hindu Hr Sec School for acknowledging and appreciating the foundation's tireless efforts in making a positive impact on society.



"Sweetening Diwali: Victory Sports Foundation's Heartwarming Sweets Distribution Event Fosters Community Connection"

In line with our commitment to community outreach, we organized a heartwarming event on November 10th, spanning across Model School, The Hindu School, and Govt. Madrasa School. Collaborating with iGiver, VSF successfully distributed a total of 150 sweet packets, bringing joy and smiles to the faces of students and staff alike. This initiative not only aimed to add sweetness to the Diwali festivities but also played a crucial role in fostering a sense of warmth and connection within the school community. By partnering with iGiver, Victory Sports Foundation demonstrated our dedication to collaboration and innovative approaches to community service.



Support Us:

RTGS/Bank Transfer

Name of Account: Victory Sports Foundation

Name of the Bank: Karur Vysya Bank

Branch: Triplicane

IFSC Code: KVBL0001158

Account No: 1158115000021687

Type of Account: Current Account

Cheque

Please make cheques payable to "Victory Sports Foundation", send a soft copy via mail to: victorysportsfoundation@gmail.com and hard copy to

Victory Sports Foundation, New No – 4, Old No – 10, Venkatesa Puram 4th Street,

Dr.Natesan Road, Triplicane, Chennai – 600005, INDIA.



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Say Hi

Call us for a chat or any query.
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Mail us

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