

YUVA SHAKTI

QUARTERLY NEWSLETTER

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VICTORY
SPORTS FOUNDATION
IS THE WAY

Founders Note

With a clear focus on the development of our children & youth, Victory Sports Foundation goes way beyond just working with the children & youth of this nation.

With such a valuable source of energy & goodness, in the form of its youth, the foundation engages in numerous ways to serve the community. Whether it is a natural calamity or breakdown of normalcy, like what we have experienced during Covid, our teams are out there to help not just the people, but even other entities of our ecosystem. To give you a few examples, the foundation has, from time to time, engaged in initiatives such as:

- Feeding Stray Cattle, Dogs etc
- Arranging for Education Scholarships
- Caring of Transgenders
- Volunteering at Hospitals
- Regularly Planting Trees

Thus, the foundation is a group of people whose objective is to serve the community in whichever way possible.

***The foundation invites each & every member of the society to experience the joy of giving back!
Each one of us is what we are today ONLY because of what we have received from our society!***

Happy giving!!

Veerendra P Mathur,
Trustee, Victory Sports Foundation





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WHO WE ARE

We are a non-profit dedicated to improving the lives of disadvantaged children through sport. The organization was founded on the belief that "Every child, regardless of its background, has the right to participate in sports".

We provide children with all the support they require to excel in sport while developing their resilience and social awareness. Through this, we hope to help them break free from the cycle of marginalization and unfortunate circumstances that they are born into. We also inculcate in them life skills such as discipline, focus, integrity, confidence, and sensitivity, thereby ensuring social transformation through the power of sports and youth



OUR REACH

-  3500 + CHILDREN SUPPORTED
-  14 LAKHS+ HRS OF SPORTS TRAINING
-  2000+ SPORTS KITS DISTRIBUTED
-  10 SPORTS CHAMPIONSHIPS WON
5 DISTRICTS IN TN
-  2000+ TREES PLANTED
-  5000+ HRS OF VOLUNTEERING
-  1500+ GROCERY KITS DISTRIBUTED



OUR VISION

Every child has the right to access sports, irrespective of their background.

WHAT WE DO

Children, regardless of their circumstances, have limitless energy. At VSF, we want to use sports like football and boxing to channel that energy positively. Sports provides children with a platform to feel empowered, uplifted, and secure; teaching them to deal with hardships and strive hard for a bright future.

ACCESS TO SPORTS

We aim to ensure that every child stands an equal chance to participate in sports, perform well on the field, and keep fit. Some of the programmes we run to attain this goal are as follows:



Sports Coaching

Our licenced coaches work hard every day to provide children with the best football/boxing coaching possible, thanks to a well-defined curriculum and systematic training plans.



Sports Kit Distribution

Providing football/boxing equipment such as shoes, jerseys, uniforms, boxing gloves, and kit bags



Conducting Tournaments

Ensuring Students participate in inter-city, inter-district, and inter-state competitions regularly to improve their gameplay and performance.



Nutrition Support

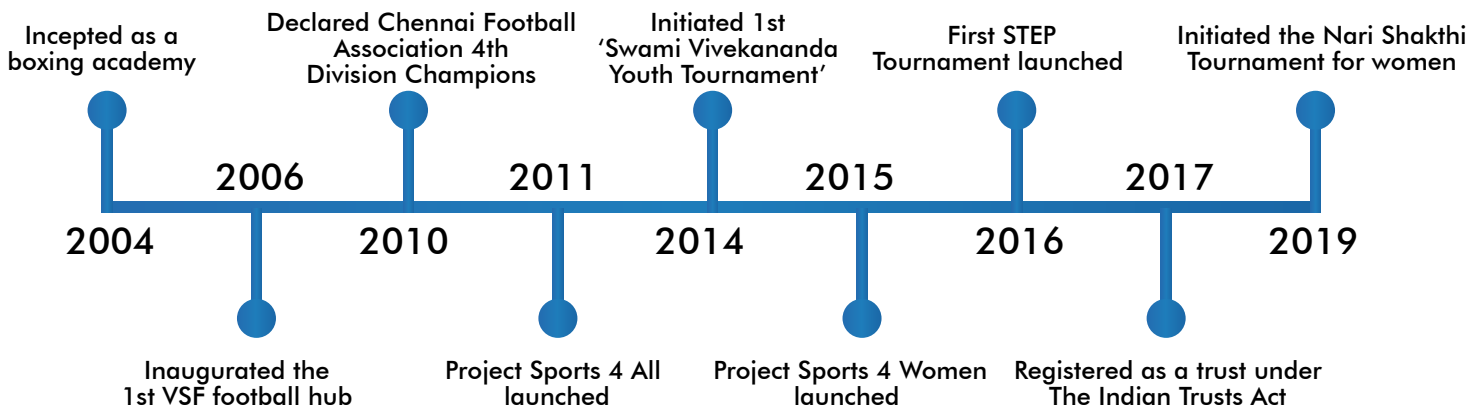
Providing energy-dense, healthy snacks to make up for energy/nutritional deficiencies.



Upgrading Grassroots Sports Infrastructure

Supporting the development of community-managed, resilient grassroots sports systems by improving sports spaces through initiatives such as clearing football/hockey fields and establishing sports facilities.

OUR STORY



QUARTERLY INITIATIVES

I. SPORT FOR ALL

Our flagship program, the Sports for All initiative, was designed to introduce sports to children of all backgrounds and encourage them to participate, particularly in football and boxing. We continued offering sports coaching to children at Sathyamurthu School, Chennai, Govt Madrasa School, Chennai, Model School, Chennai, Marina Boxing Centre - Chennai and GHSS, Yelagiri, Thirupathur. Between Jan – and March, we provided over 300 coaching sessions to 280 students across the centres.

II. OPPORTUNITY FOR ALL- TOURNAMENTS

Participation in tournaments is essential for every sports person- it helps them build the finesse and technical skills required to stay ahead of the opposition. This quarter, we conducted a football tournament exclusively for women and took three VSF teams to participate in a national football tournament.

• Nari Shakthi Trophy 2022

Women in sports take a step towards gender equality every time they jump a hurdle or kick a ball. Participation in sports helps women break down gender stereotypes, boost self-esteem. When we introduced the Nari Shakti Trophy in 2021, we wanted to do our bit to help them get one step closer to creating a level-playing field for themselves.

On 13th March 2022, we conducted the 3rd Nari Shakti Tournament at Sathyamurthy High School, Chennai. The under-18 girl's tournament had 72 girls from 9 teams participating. Team Dobosco Anbu illam were adjudged winners and Immaculate Hr sec school team came Runner up.



• All India Football Tournament

Twenty-four students from Victory Sports Foundation participated in the 'All India Football Tournament' for children under 15. Three teams (Victory Sports Foundation, Beyond Sports Academy and Disha Sports Academy); all trained by VSF played against ten teams from across the country. While we lost in the pre-Quarter Finals stage, it was a good learning experience for our students to play against the best in the country and learn from one another.





III. ENABLING GRASSROOTS SPORTS ECOSYSTEMS

Thriving sports systems require building the capacity of sports professionals and upgrading sports infrastructure. This way, our rural football and boxing initiatives have an envisaged impact.

• Coaches Refresher Training Program

Continuous learning and self-improvement are critical focal areas for our coaches, staff, and the organization. We work with coaches from Tamil Nadu to build their coaching abilities, understand best practices, and sharpen their saw. The 'Coach Refresher Training Program' focuses on improving their technical skills and coaching skills while providing them with tips to engage with our students to increase their performance on the field. Between the 29th and 31st of January 2022, we conducted a three-day training session in Yelagiri Hills for 17 coaches from various regions of Tamilnadu.



IV. SPORTS FOR A CAUSE

Giving back to the community and helping those in needs are values that we have imbibed as an organization and insist on inculcating in our students. This quarter, we supported three underprivileged women entrepreneurs on an income-generation initiative by donating pushcarts.



• Pushing their way to success.

On 11th February, we presented three women entrepreneurs, Gomathi.S (a widowed vegetable vendor), Selvi.S (who runs her own retail business), by providing them with pushcarts. The idea behind the project was to help them increase their earnings (on average, they earn about 3500- 4000 a month)

With the help of the pushcarts, the women have increased their sales and augmented their income. Since we supported them, they have seen a 50% increase in sales compared to before. All three are extremely happy with the rise in revenue. They aspire to save part of their money for their child's education, marriage etc.

Our sincere thanks to Round Table India and Ladies Circle India for funding this project



STORY OF TRANSFORMATION

When we say that we want to lift underprivileged children from the unfortunate circumstances they are born into through sport, we mean it. Our stance is clear; sports must help them carve secure futures for themselves. Some of our alumni have done well on international / national sports pageants and have created a career out of the sport.

• From school dropout to a successful career in the Govt

Young Murugan was an energetic teenager when first introduced to us in 2004. He displayed a keen interest in boxing and was interested in pursuing the sport. As someone from an underprivileged background, he had not had formal boxing training sessions. We soon took him under our wing.

Interaction with his parents revealed that Murugan was a high-school dropout. His situation was a matter of great concern to his hassled parents who worried constantly about his future and well-being. Murugan displayed a natural flair for the sport, but we had difficulty enrolling him in school-based competitions since he was a dropout. After numerous counselling sessions, we encouraged him to go back to school and successfully completed his 12th grade in 2006.



In the meanwhile, he continued to take boxing lessons from us. The Victory team worked hard to inculcate a sense of purpose, discipline and self-confidence in him. Slowly, we began to see a positive transformation in him. He worked harder at his craft and was eager to become a successful boxer.

After graduating from school, he enrolled for a Bachelor's degree at the University of Madras. From 2006 until 2009, he represented the University's boxing team and also managed to win three straight gold medals for them. The boxing community recognized his performance, and he was selected to represent Tamil Nadu's senior State boxing team. His exemplary efforts won the state of TN its first bronze medal in eight years, a tremendous feat. Murugan subsequently went on to compete in the prestigious National Games in Jharkhand.

In 2011, he was offered a job with Southern Railways under the Sports Quota because of his performance. Having successfully carved a career in the Govt - an incredible feat for someone from his background, Murugan can provide for himself and his family today while living a comfortable life.

Murugan's story is one of determination, drive and commitment. But it also speaks volumes about the need for proper guidance, support and timely intervention. It is Victory Sports Foundation's earnest desire to ensure that every child can achieve his/her potential via sport.

CSR INITIATIVES

To promote the concept of sports in rural areas, we have partnered with CSD (Cheyyar SEZ Developers) on long-term to promote grassroots levels programs in Cheyyar in Thiruvannamalai District. As a part of this partnership, we conducted two activities (Fitness Assessment of students in the Cheyyar Sports Hub and STEP football tournament) for the district-level players) this quarter.

• STEP Tournament

We conducted a STEP (Sports Talent Empowerment Program) Tournament on 27th Feb 2022 in Cheyyar. Seventy-two children participated. Mr Rajasekar. P (AHM of Govt Boys Hr Sec School, Cheyyar) presided over the function. Fifty-eight goals were scored over 7 hours.



Runner-Up:
Beyond Sports
Academy A



Winner:
Victory Sports
Foundation



**Best
Goal Keeper:**
Lathees
(Black Tigers)



**Promising
player:**
Madesh
(Beyond Sports
Academy A)



**Top
Goal Scorer:**
Sachidanand
(Victory Sports
Foundation)



**Fair Play
Team Award:**
Black Tigers



• Fitness Assessment

Fitness tests are specific toolkits we employ to understand our students' levels better, identify progress areas, or determine the need for future coaching strategy changes. Our coaches use them to make appropriate decisions that enhance their performance. This continuous process of recognising strengths and weaknesses paves the way for success. On 20th Jan 2022, we conducted a fitness assessment of Thirty-eight students (26 from Cheyyar Hub and 12 from our Nedumbirai Hub). Both the hubs are funded by Beyond Sports Academy in Cheyyar. We assessed endurance, speed, flexibility, and agility via tests like the 30M flying start, standing board jump, medicine ball throw, etc. Our coaches created customised training programmes to based on the students' performance in the tests.





DONATE



Account: Victory Sports Foundation

Bank: Karur Vysya Bank

Branch: Triplicane

IFSC code: KVBL0001158

Account no: 1158115000021687

Donate today and support us

www.victorysportsfoundation.org/donate/



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